

The second-largest national newspaper in France & one of the most respected newspapers in the world

Founded in 1826, it covers topics such as news, business, sport, culture and lifestyle.

Today, LE FIGARO reaches 22 million users via its websites, newspapers and magazines.

A team of 350 journalists, experts in 6 territories and more than 30 themes, offers an exceptional editorial experience every day.

LEFIGARO.fr is the first French news website. It offers sections like politics and economy but also sports, culture, travelling, style, wine and more.

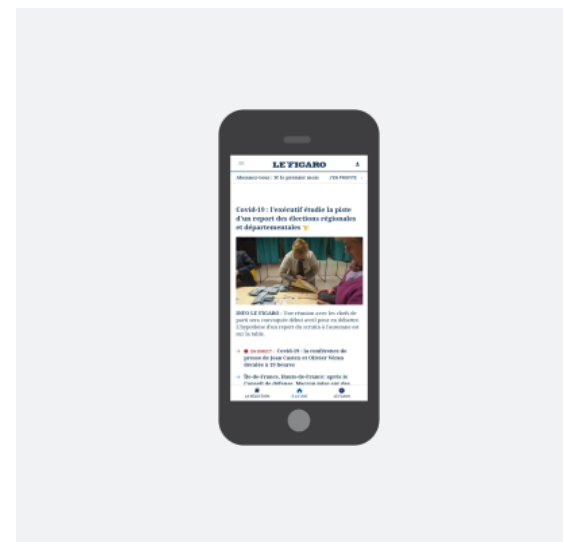
The readers are affluent and well-educated between 25 - 49 years. They want to stay up to date about current events, news, sports, societal issues and more.

Print

Coverage ¹	1,700,000
Print Circulation ²	357,000
Frequency	daily
Basic Rate (2025)	€ 122,000

Digital

Unique User ³	21,000,000
Visits ⁴	194,929,342
Page Impressions ⁴	351,063,073



¹ACPM ONE NEXT 2024/S2, ²ACPM OJD 2023/2024, ³Médiamétrie Internet Glob. 2023 April, ⁴ACPM ONE NEXT 2022-03. LE FIGARO is published in France. Mobile figures include apps.