



The quality newspaper among the Sunday titles

NZZ AM SONNTAG combines the journalistic values of NZZ with the particular requirements of consumers at the week-end. The newspaper provides a high standard of reporting with journalistic depth on business, politics, sport, science, culture plus a wealth of background reading so that its readers are better qualified than ever to voice their own opinions.

An attractive environment for advertisers: Regular supplements and magazines complement the flagship with in-depth information. Its special editions and focus topics are also published digitally and can be exclusively sponsored.

Print	
Coverage ¹	337,000
Distributed Circulation ²	90,943
Frequency	weekly
Basic Rate (2025)	CHF 15,600



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