

## French source for IT and technology information

Launched in 1999, JDN was the first French online daily newspaper offering comprehensive information for ITDMs. It focuses on eBusiness/Commerce, IT implementation, network infrastructure and management, presents digital innovations and transformations that influence all sectors of activity and covers themes like general economy, business, stock market, finance, legal and heritage. In addition, JDN offers channels dedicated to current affairs, the changing world of business and the future trends in global economies.

The readers are men aged 35 to 49 who are professionals working in the IT and technology field or business decision makers.

### Digital

Unique User <sup>1</sup>	4,778,203
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<sup>1</sup>Médiamétrie Internet Glob. 2022-04. JOURNALDUNET.com is published in France. Mobile figures include apps.