

Spain's largest daily Sports newspaper and leading online sports hub

MARCA is the leading newspaper in sports journalism in Spain. Published 7 days a week and focusing on all national and international sports, especially football, it is widely regarded as a must read by sports fans across Spain, with excellent coverage of Madrid, Andalucía, Catalunya & Valencia. The high quality of its editorial content, as well as its effective distribution system, ensures that MARCA retains its number one position in readership.

MARCA is complemented by its online version MARCA.com and Radio MARCA - both leaders in the Spanish sports market - and MARCA TV.

Print

Coverage ¹	978,000
Print Circulation ²	57,972
Frequency	daily
Basic Rate (2025)	€ 38,723

Digital

Unique User ³	15,900,000
Page Impressions ³	692,519,332


