

LIVING AT HOME

The style expert for a beautiful home - from home and garden to kitchen and entertaining

LIVING AT HOME consists of four editorial pillars – all of which make life more beautiful: at home, with guests, in the garden and new discoveries.

From design classics to it-pieces, snacks to three-course meals, city balconies to gardens, weekend trips to long-distance travel - LIVING AT HOME is the style expert for a wonderful home.

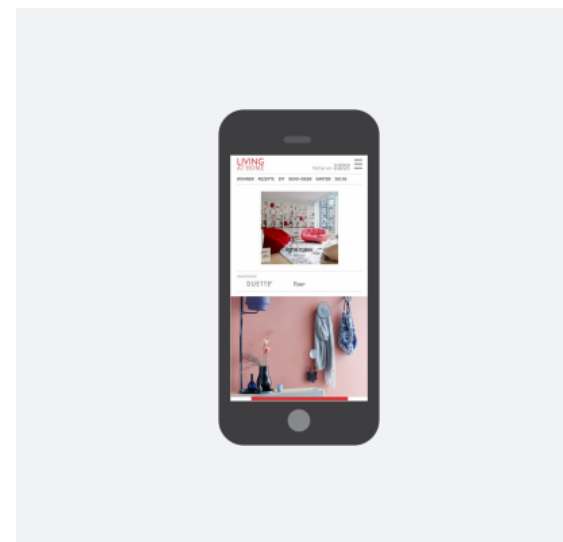
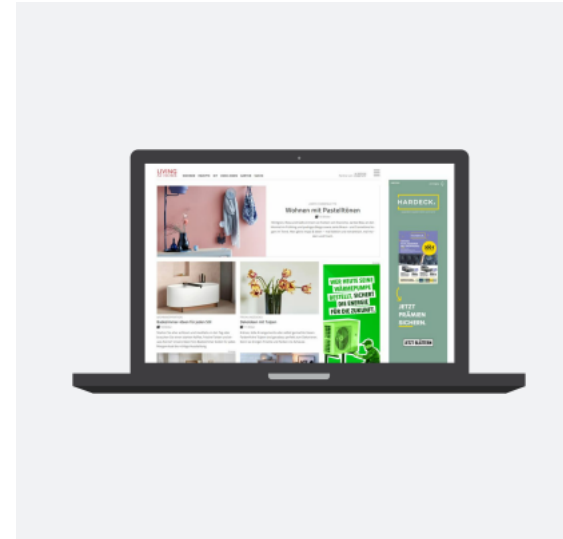
The target group consists mostly of women, in better-off households, who are lifestyle-orientated, and eager, active consumers.

Print

Coverage ¹	484,446
Paid Circulation ²	75,270
Frequency	monthly
Basic Rate (2025)	€ 24,100

Digital

Visits ³	481,601
Page Impressions ³	4,730,403



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