

GALA

The premium people and lifestyle magazine

GALA has been reporting on stars from all over the world for 30 years. With exclusive images and brilliant photo series **GALA** opens up glamorous and fascinating worlds. Moreover, each issue offers 20+ opulently designed pages of journalistic expertise on all news and trends from the world of fashion, beauty and lifestyle.

The **GALA Style** supplement is aimed specifically at the young **GALA** target group (4 x per year). Once a year, **GALA Luxury** offers 128 pages of exclusive luxury experiences and since 2022, **GALA** has also been on **TV** - each Saturday on **RTL**.

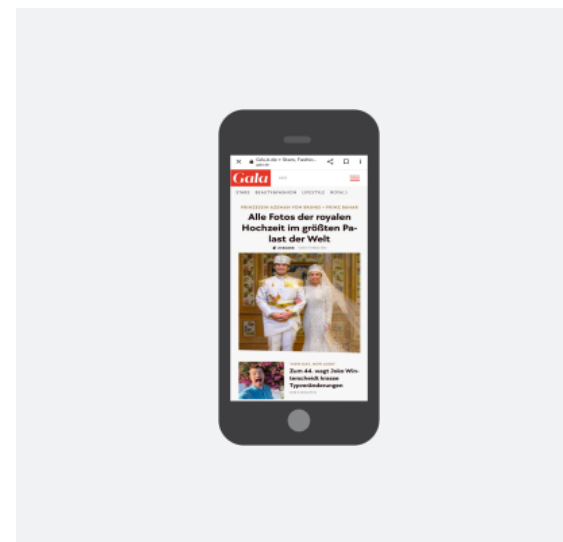
On top, the **GALA** brand is brought to life through outstanding events such as the **Berlinale Opening Night**, the **Spa Awards** and the **GALA Shopping Night**. **GALA's** premium target group is interested in luxury. The readers and users are cosmopolitan, brand-oriented, and well-off.

Print

Coverage ¹	1,663,555
Paid Circulation ²	124,626
Frequency	weekly
Basic Rate (2025)	€ 31,200

Digital

Unique User ³	13,470,000
Visits ⁴	44,870,063
Page Impressions ⁴	235,936,264
Possible Video Ads ⁵	5,745,656



¹B4P 2025, ²IVW 4/2024, ³AGF 2024-06, ⁴GA 2024-07, ⁵Adserver 2025-01. GALA is published in Germany.