

The leading kids channel

GULLI is the leading free-to-air channel for children.

It offers cartoons, animated films, series and popular films (Zig & Sharko, Totally Spies, Beyblade Burst Rise, GULLI). In prime time, popular films are usually broadcast, to the delight of the whole family.

Target group: Children aged 4 to 10 and their families.

TV

Monthly reach ¹	38,330,660
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Audience Profile

Men	45%
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Women	55%
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6-15 years	39%
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16-24 years	6%
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25-34 years	8%
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35-44 years	22%
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45-54 years	10%
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55-64 years	15%
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¹Médiamétrie, Restit TV, January to December 2023. GULLI is published in France. (Note Age clusters: 4-14; 15-24; 25-34; 35-49; 50-59; 60+)