

# ITV3



## The home of stories and drama

The channel features a large number of TV movies, long-running popular series such as Hercule Poirot, and films and dramas such as Vera.

The core target is people aged between 35 and 64.

### TV

Monthly reach <sup>1</sup>	13,317,193
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### Audience Profile

Men	39%
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Women	61%
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6-15 years	1%
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16-24 years	1%
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25-34 years	2%
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35-44 years	3%
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45-54 years	9%
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55-64 years	19%
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65+ years	65%
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<sup>1</sup>Tech Edge 2023. ITV3 is published in United Kingdom.