

## Variety of programmes made in Austria

Krone TV scores with original content and Austrian content. The full-programme channel follows a clear program structure and delivers appealing topic environments around sports, news, cooking, reports and talks.

### TV

Monthly reach <sup>1</sup>	1,199,388
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### Audience Profile

Men	46%
Women	54%

6-15 years	1%
16-24 years	3%
25-34 years	6%
35-44 years	14%
45-54 years	16%
55-64 years	20%
65+ years	40%

