

The non-fiction crimender of the Netherlands

ID creates tension, true drama and mystery. ID tells the true stories about what people are capable of when they are pushed to their limits. High -profile murder cases, missing and 'crimes passionate' are sorted out to the bottom. At ID you can see what extreme cases of lust, revenge, greed and jealousy can result in. Crawl into the skin of a police officer or a forensic expert. Dare to step into the perpetrator's brain and be carried away by the emotions of the story. Every time again. An exciting puzzle in which no piece of information remains unused. The core target is men aged between 25 and 54.

TV

Monthly reach ¹	2,203,457
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Audience Profile

Men	36%
Women	64%
6-15 years	1%
16-24 years	1%
25-34 years	6%
35-44 years	15%
45-54 years	17%
55-64 years	28%
65+ years	32%



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