

The glossy brand for the sophisticated woman

NOUVEAU has been a huge inspiration for the vibrant 45+ woman of style and impeccable taste. Every month, NOUVEAU introduces you to educated, affluent, dynamic women who want to 'make the most of life', not only in print but also cross-media.

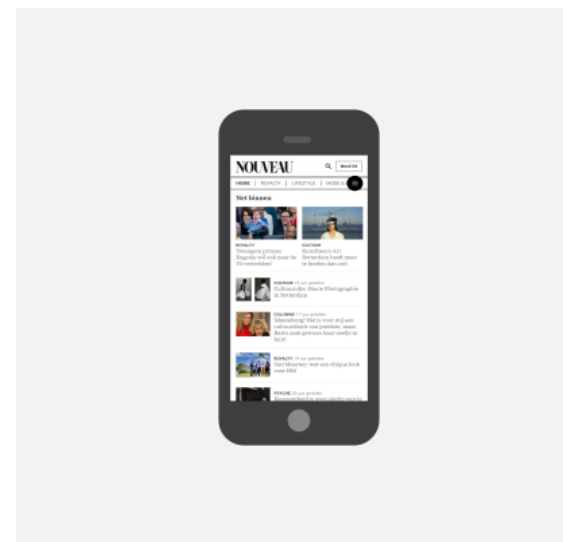
The readers are stylish, strong and sophisticated 50+ women. They appreciate quality in cosmetics, fashion and art.

Print

Coverage ¹	80,000
Print Circulation ²	30,852
Frequency	monthly

Digital

Unique User ³	731,000
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¹NPMM 2022 III, ²Publisher's Information 2022-12, ³Publisher's Information 2023. NOUVEAU is published in Netherlands. Market index applies. In certain periods of the year DPG uses an extra factor.