



## For young men with passions. Gamers, cooks, travelers, curious & athletes

While gender roles are transforming, young men are dealing with expectations of masculinity in different ways. GENTSIDE talks to men about their passions (sports, news, gaming, travel, fashion), but also about their daily concerns and the big questions they ask themselves at this stage of their lives: love, sexuality, well-being, work, fatherhood. GENTSIDE offers entertaining content on current topics such as the place of men in the family and society and responsible and sustainable consumption.

By publishing in three languages, GENTSIDE reaches men in French-, English- and German-speaking countries.

### Online

Unique User <sup>1</sup>	5,000,000
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<sup>1</sup>Mediametrie 2021-06. GENTSIDE.com is published in France.