

# ICON

## The digital offer of the leading German-language style magazine

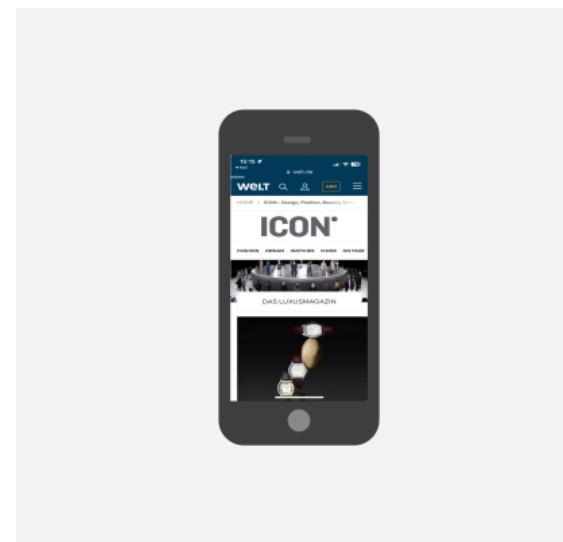
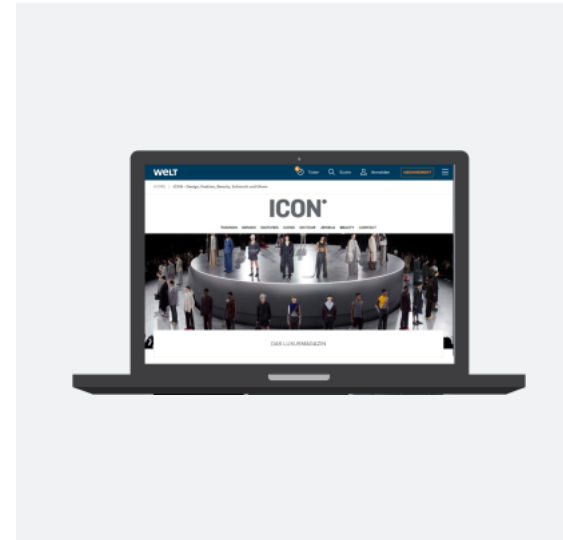
ICON is a unique, successful magazine brand, with the internationally acclaimed stylistic competence of founder and editor-in-chief Inga Griese. Credible journalism meets opulent innovative aesthetics. ICON is a source of orientation and inspiration especially for a brand-savvy community interested in fashion and jewelry, beauty and design, as well as travelling and enjoyment.

ICONMAGAZINE.de, launched in 2020, has a style all its own: opulent imagery, videos, interviews, stories and behind-the-scenes material. The format will become the digital home of the growing ICON community.

ICON is published 9 x a year as a suppl. to WELT AM SONNTAG. The Website is part of BILD.de which has in total per month: 25.41 mill. UU (AGOF Dec. 2022).

### Print

Paid Circulation <sup>1</sup>	225,000
Frequency	9 x a year



<sup>1</sup>Publisher's Information 2023. ICON is published in Germany.