

HET NIEUWSBLAD

A balanced mix of (inter)national/ regional news, sports and lifestyle

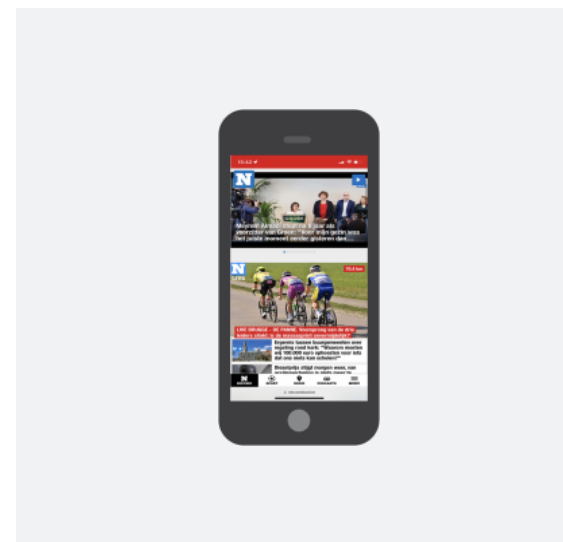
HET NIEUWSBLAD offers everything that matters in Flanders: main national and international news, sports, lifestyle and consumer news as well as news from the region. It's THE news reference for families, entrepreneurs and SME-companies as a valuable source of information, a guide to life in today's world and a connected newspaper that dares to have a view. HET NIEUWSBLAD covers the whole of Flanders, including Brussels (Flemish population) with 16 regional editions. The readers are men and women between 25 and 64 years old. The majority belongs to the upper social class.

Print

Coverage ¹	806,790
Print Circulation ¹	160,000
Frequency	daily
Basic Rate (2025)	€ 32,856

Digital

Unique User ²	2,334,780
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¹Publisher's Information 2024, ²CIM Internet Audience 2022 April. HET NIEUWSBLAD is published in Belgium. The newspaper is also available digitally for tablets and smartphones.