# Rates and Formats

## Formats on Single Pages

<table>
<thead>
<tr>
<th>Format</th>
<th>Format additions</th>
<th>Ad placement</th>
<th>Bleed format (width x height in mm)</th>
<th>Mono/Multi colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>normal</td>
<td>inner</td>
<td>212 x 275</td>
<td>35,700</td>
</tr>
<tr>
<td>1/1</td>
<td>normal</td>
<td>inside front cover</td>
<td>212 x 275</td>
<td>39,900</td>
</tr>
<tr>
<td>1/1</td>
<td>normal</td>
<td>outside back cover</td>
<td>212 x 275</td>
<td>40,000</td>
</tr>
<tr>
<td>1/2</td>
<td>vertical</td>
<td>inner</td>
<td>108 x 275</td>
<td>25,000</td>
</tr>
<tr>
<td>1/2</td>
<td>horizontal</td>
<td>inner</td>
<td>212 x 136</td>
<td>25,000</td>
</tr>
<tr>
<td>1/3</td>
<td>vertical</td>
<td>inner</td>
<td>74 x 275</td>
<td>16,100</td>
</tr>
<tr>
<td>1/3</td>
<td>horizontal</td>
<td>inner</td>
<td>212 x 85</td>
<td>16,100</td>
</tr>
<tr>
<td>1/4</td>
<td>corner</td>
<td>inner</td>
<td>106 x 136</td>
<td>10,600</td>
</tr>
<tr>
<td>1/4</td>
<td>vertical</td>
<td>inner</td>
<td>53 x 275</td>
<td>10,600</td>
</tr>
<tr>
<td>1/4</td>
<td>horizontal</td>
<td>inner</td>
<td>212 x 60</td>
<td>10,600</td>
</tr>
</tbody>
</table>

## Formats on Double Pages

<table>
<thead>
<tr>
<th>Format</th>
<th>Format additions</th>
<th>Ad placement</th>
<th>Bleed format (width x height in mm)</th>
<th>Mono/Multi colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1</td>
<td>normal</td>
<td>inner</td>
<td>424 x 275</td>
<td>71,400</td>
</tr>
</tbody>
</table>

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Advertising splits on request.

---

**The Latest Information on Small ADS is available online at:** [HTTP://WWW.KLEINANZEIGEN.GUJ.DE](HTTP://WWW.KLEINANZEIGEN.GUJ.DE)

---

### Advertorials

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

### Creation Costs

(incl. concept, copy and layout, not incl. photo rights and photo productions)

- Double page: 3,300
- Full page: 2,700
- 1/2 page: 2,200
- 1/3 page: 1,900

Additional formats available on request. We will be happy to prepare an individual offer for photo productions. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts.

We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions on request.

All rates are shown in euros; the rates are in effect from 1 January 2021 for bookings through Gruner + Jahr GmbH, i|MS International Media Sales; value added tax will be charged on the net invoice amount if applicable.
### LOOSE INSERTS

**Definition**
Loose inserts are products which are supplied ready for loosely inserting in the magazine with the closed side to the binding edge. The maximum weight must be determined in advance. Product samples and CDs on request.

<table>
<thead>
<tr>
<th>Rates per 1,000</th>
<th>Weights up to</th>
<th>Total</th>
<th>Subs</th>
<th>Partial circ. ex. Subs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20 g</td>
<td>135</td>
<td>216</td>
<td>158</td>
</tr>
<tr>
<td></td>
<td>30 g</td>
<td>145</td>
<td>232</td>
<td>169</td>
</tr>
<tr>
<td></td>
<td>40 g</td>
<td>154</td>
<td>246</td>
<td>180</td>
</tr>
<tr>
<td></td>
<td>50 g</td>
<td>169</td>
<td>270</td>
<td>198</td>
</tr>
<tr>
<td></td>
<td>60 g</td>
<td>183</td>
<td>293</td>
<td>215</td>
</tr>
<tr>
<td></td>
<td>every addl. 10 g</td>
<td>+16</td>
<td>+20</td>
<td>+18</td>
</tr>
</tbody>
</table>

Loose inserts with tip-on elements on request.

**Circulation**
Minimum circulation: 50,000 copies or total domestic subscription circulation

### OVERSIZE-INSERTS

**Definition**
Oversize loose inserts extend outside the head of the issue (headers). They are loosely inserted in the magazine with the closed side to the binding edge. The maximum weight is subject to agreement.

<table>
<thead>
<tr>
<th>Rates per 1,000</th>
<th>Weights up to</th>
<th>Total</th>
<th>Subs</th>
<th>Partial circ. ex. Subs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20 g</td>
<td>216</td>
<td>346</td>
<td>252</td>
</tr>
<tr>
<td></td>
<td>30 g</td>
<td>231</td>
<td>370</td>
<td>269</td>
</tr>
<tr>
<td></td>
<td>40 g</td>
<td>247</td>
<td>395</td>
<td>289</td>
</tr>
<tr>
<td></td>
<td>50 g</td>
<td>270</td>
<td>432</td>
<td>315</td>
</tr>
<tr>
<td></td>
<td>60 g</td>
<td>293</td>
<td>469</td>
<td>344</td>
</tr>
<tr>
<td></td>
<td>every addl. 10 g</td>
<td>+30</td>
<td>+40</td>
<td>+34</td>
</tr>
</tbody>
</table>

### GLUED INSERTS

**Definition**
Glued (tip-on) inserts are products which are supplied ready for processing and glued to a carrier ad so that they can be easily removed by the reader.

<table>
<thead>
<tr>
<th>Rates per 1,000</th>
<th>Special ad format</th>
<th>Weights up to</th>
<th>Total</th>
<th>Partial circ.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Booklet</td>
<td>10 g</td>
<td>101</td>
<td>132</td>
</tr>
<tr>
<td></td>
<td>Booklet</td>
<td>20 g</td>
<td>135</td>
<td>174</td>
</tr>
<tr>
<td></td>
<td>Booklet</td>
<td>30 g</td>
<td>144</td>
<td>187</td>
</tr>
<tr>
<td></td>
<td>every addl. 10 g</td>
<td>+16</td>
<td>+18</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Product sample</td>
<td>10 g</td>
<td>144</td>
<td>178</td>
</tr>
<tr>
<td></td>
<td>Product sample</td>
<td>20 g</td>
<td>162</td>
<td>211</td>
</tr>
<tr>
<td></td>
<td>Flat spray / Teabags*</td>
<td></td>
<td>164</td>
<td>213</td>
</tr>
</tbody>
</table>

*Plus 37 EUR per 1,000 additional technical costs and 50 EUR per 1,000 postal fees for thicker products. Other tip-ons on request.

**Circulation**
Carrier ad: minimum full page in the total circulation (rate according to rate card)
Minimum circulation: 100,000 copies

### BOUND INSERTS

**Definition**
Bound inserts are printed materials/brochures from a single advertiser that are firmly bound into the issue. They can either be delivered ready for processing or produced by us on request.

**Rates per 1,000**

<table>
<thead>
<tr>
<th>Pages</th>
<th>Total</th>
<th>Partial circ.</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>152</td>
<td>199</td>
</tr>
<tr>
<td>8</td>
<td>174</td>
<td>226</td>
</tr>
<tr>
<td>12</td>
<td>191</td>
<td>249</td>
</tr>
<tr>
<td>16</td>
<td>208</td>
<td>270</td>
</tr>
<tr>
<td>every addl. 4 pages</td>
<td>+17</td>
<td>+20</td>
</tr>
</tbody>
</table>

Bound inserts with tip-on elements on request.

**Circulation**
Minimum circulation: 100,000 copies

**Price Quotes**
Rates per thousand copies started. Rates for special ad formats may increase if their processing causes problems. Special ad formats from more than one advertiser are possible following special agreement. Weight-related postal fees charged by the German Post for booking the subscription circulation are included in these prices. If the minimum booking quantity is not reached, the minimum booking quantity is used as the basis for calculating the price.

**Circulation**
For technical reasons the booked circulations are subject to fluctuation. For this reason the quantity of special ad formats actually required must be determined when placing the order. Different versions in the same issue are only possible on request.

**Technical Information and Delivery**
Binding technical information, deadlines, samples, as well as delivery can be downloaded from www.adspecial-portal.de. An inquiry regarding the circulation can also be placed through the portal. In the event of any processing difficulties, the completion of the circulation takes precedence over the special ad format.

**Print Service**
On request, the special ad formats can be produced by the publisher. Prices on request.

All rates are shown in euros; the rates are in effect from 1 January 2021 for bookings through Gruner + Jahr GmbH, IMS International Media Sales; value added tax will be charged on the net invoice amount if applicable.
# Closing Date Schedule

<table>
<thead>
<tr>
<th>Issue No.</th>
<th>On Sale Date</th>
<th>Calendar Week</th>
<th>Ad Closing, Copy &amp; Cancellation Date</th>
<th>Last Minute Ads</th>
<th>Special Ad Formats Closing &amp; Cancellation Date</th>
<th>Special Ad Formats Delivery Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/21</td>
<td>06/01/2021</td>
<td>01</td>
<td>19/11/2020</td>
<td>01/12/2020</td>
<td>19/11/2020</td>
<td>11/12/2020</td>
</tr>
<tr>
<td>3/21</td>
<td>10/02/2021</td>
<td>06</td>
<td>23/12/2020</td>
<td>11/01/2021</td>
<td>23/12/2020</td>
<td>21/01/2021</td>
</tr>
<tr>
<td>4/21</td>
<td>10/03/2021</td>
<td>10</td>
<td>27/01/2021</td>
<td>08/02/2021</td>
<td>27/01/2021</td>
<td>18/02/2021</td>
</tr>
<tr>
<td>5/21</td>
<td>07/04/2021</td>
<td>14</td>
<td>22/02/2021</td>
<td>04/03/2021</td>
<td>22/02/2021</td>
<td>16/03/2021</td>
</tr>
<tr>
<td>6/21</td>
<td>05/05/2021</td>
<td>18</td>
<td>22/03/2021</td>
<td>01/04/2021</td>
<td>22/03/2021</td>
<td>15/04/2021</td>
</tr>
<tr>
<td>7/21</td>
<td>09/06/2021</td>
<td>23</td>
<td>26/04/2021</td>
<td>06/05/2021</td>
<td>26/04/2021</td>
<td>19/05/2021</td>
</tr>
<tr>
<td>8/21</td>
<td>07/07/2021</td>
<td>27</td>
<td>26/05/2021</td>
<td>07/06/2021</td>
<td>26/05/2021</td>
<td>17/06/2021</td>
</tr>
<tr>
<td>9/21</td>
<td>11/08/2021</td>
<td>32</td>
<td>30/06/2021</td>
<td>12/07/2021</td>
<td>30/06/2021</td>
<td>22/07/2021</td>
</tr>
<tr>
<td>10/21</td>
<td>08/09/2021</td>
<td>36</td>
<td>28/07/2021</td>
<td>09/08/2021</td>
<td>28/07/2021</td>
<td>19/08/2021</td>
</tr>
<tr>
<td>11/21</td>
<td>06/10/2021</td>
<td>40</td>
<td>25/08/2021</td>
<td>06/09/2021</td>
<td>25/08/2021</td>
<td>16/09/2021</td>
</tr>
<tr>
<td>1/22</td>
<td>08/12/2021</td>
<td>49</td>
<td>27/10/2021</td>
<td>08/11/2021</td>
<td>27/10/2021</td>
<td>18/11/2021</td>
</tr>
</tbody>
</table>

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing.

For technical reasons only best-possible positions can be offered for last-minute ads (only full and double-pages possible).
In addition to the 12 monthly issues, two special issues appear in ELTERN and ELTERN FAMILY where the editors focus on a topic that is interestingly and comprehensively compiled for the parents.

The extra issues are sent to the subscribers of ELTERN and ELTERN FAMILY.

In 2021 the following extra issues will appear:

- 1/21 Travelling with Children
- 2/21 N.N.

CIRCULATION 40,000 print run (publisher’s figure)

### Formats on single pages

<table>
<thead>
<tr>
<th>Format</th>
<th>Format additions</th>
<th>Ad placement</th>
<th>Bleed format (width x height in mm)</th>
<th>Mono/Multi colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>normal</td>
<td>inner</td>
<td>212 x 275</td>
<td>10,900</td>
</tr>
<tr>
<td>1/1</td>
<td>normal</td>
<td>inside front cover</td>
<td>212 x 275</td>
<td>10,900</td>
</tr>
<tr>
<td>1/1</td>
<td>normal</td>
<td>outside front cover</td>
<td>212 x 275</td>
<td>13,100</td>
</tr>
<tr>
<td>1/2</td>
<td>vertical</td>
<td>inner</td>
<td>108 x 275</td>
<td>6,600</td>
</tr>
<tr>
<td>1/2</td>
<td>horizontal</td>
<td>inner</td>
<td>212 x 136</td>
<td>6,600</td>
</tr>
<tr>
<td>1/3</td>
<td>vertical</td>
<td>inner</td>
<td>74 x 275</td>
<td>5,000</td>
</tr>
<tr>
<td>1/3</td>
<td>horizontal</td>
<td>inner</td>
<td>212 x 85</td>
<td>5,000</td>
</tr>
<tr>
<td>1/4</td>
<td>corner</td>
<td>inner</td>
<td>106 x 136</td>
<td>3,300</td>
</tr>
<tr>
<td>1/4</td>
<td>vertical</td>
<td>inner</td>
<td>53 x 275</td>
<td>3,300</td>
</tr>
<tr>
<td>1/4</td>
<td>horizontal</td>
<td>inner</td>
<td>212 x 60</td>
<td>3,300</td>
</tr>
</tbody>
</table>

### Formats on double pages

<table>
<thead>
<tr>
<th>Format</th>
<th>Format additions</th>
<th>Ad placement</th>
<th>Bleed format (width x height in mm)</th>
<th>Mono/Multi colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1</td>
<td>normal</td>
<td>inner</td>
<td>424 x 275</td>
<td>21,900</td>
</tr>
</tbody>
</table>

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

### Closing dates schedule

<table>
<thead>
<tr>
<th>Issue No.</th>
<th>On Sale Date</th>
<th>Calendar Week</th>
<th>Ad Closing, Copy &amp; Cancellation Date</th>
<th>Special Ad Formats Closing &amp; Cancellation Date</th>
<th>Special Ad Formats Delivery Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/21</td>
<td>24/03/2021</td>
<td>12</td>
<td>10/02/2021</td>
<td>10/02/2021</td>
<td>04/03/2021</td>
</tr>
<tr>
<td>2/21</td>
<td>24/11/2021</td>
<td>47</td>
<td>13/10/2021</td>
<td>13/10/2021</td>
<td>04/11/2021</td>
</tr>
</tbody>
</table>

RATE CARD NO. 50. Valid from 1. January 2021
Sustainable - Healthy - Stylish

The editorial staff of SCHÖNER WOHNEN and ELTERN combine their expertise for a joint Extra issue.

The Extra issue shows in a beautiful and easy way the modern and natural lifestyle of families and young parents who value good design and sustainability. It will be added to the respective main issues 05/21.

<table>
<thead>
<tr>
<th>Formats on single pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Format</td>
</tr>
<tr>
<td>1/1</td>
</tr>
<tr>
<td>1/2</td>
</tr>
<tr>
<td>1/2</td>
</tr>
<tr>
<td>1/3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Formats on double pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Format</td>
</tr>
<tr>
<td>2/1</td>
</tr>
</tbody>
</table>

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

<table>
<thead>
<tr>
<th>Closing dates schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue No.</td>
</tr>
<tr>
<td>5/21</td>
</tr>
</tbody>
</table>
GENERAL INFORMATION

PUBLISHER
Gruner + Jahr GmbH

MARKETERS

ORDER PROCESSING
Email: print-order@ad-alliance.de
OBS: Ads can also booked via the Online Booking System (OBS).
www.obs-portal.de

AD MANAGEMENT
Email: print-placements@ad-alliance.de
Phone: (+49-40) 37 03 - 23 38

SPECIAL AD FORMATS
Email: print-adspecials@ad-alliance.de
Phone: (+49-40) 37 03 - 23 17

COPY MATERIAL
Mohn Media Mohndruck GmbH – Anzeigen MAT
Email: anzeigen@bertelsmann.de
Phone: (+49-5241) 80 - 897 00
Technical Specifications: Current and binding
English-language information is available under:
www.duon-portal.de
Delivery of Copy Material: The centralized delivery
address for copy material is: www.duon-portal.de
For support please contact: support@duon-portal.de
Telephone hotline: (+49-40) 37 41 - 17 50

INTERNET
www.internationalmediasales.net

FREQUENCY
monthly

COVER PRICE
4.70 EUR

PZN
ELTERN 504565

CONDITIONS OF PAYMENT
Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after
invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment
discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of
required payment, all other outstanding amounts are immediately due regardless of any payment agreements
which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the
General Conditions of Business and based on current bank interest rates for running account credits.

CONDITIONS OF BUSINESS
All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are
available from the publisher or under www.internationalmediasales.net/cob. Tax regulations require that you
include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order.

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE
FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE
CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.

RATE CARD NO. 50. Valid from 1. January 2021
SALES OFFICES

Gruner + Jahr GmbH International Media Sales
Am Baumwall 11
20459 Hamburg
Phone +49 (0) 40 / 37 03 29 73
Email ims@guj.de
www.internationalmediasales.net

---

Asia (excl. India, Japan and Korea)
Godfrey Wu
MHI Limited
1305 C.C. Wu Building
302 - 308 Hennessy Road Wanchai
Hong Kong SAR
Phone +852 / 25 91 10 77
Fax +852 / 25 72 51 58
Email gwu@mhi.com.hk

Australia, New Zealand
Leanne Richardson
The Media Company
66 Spit Road (Suite 4, 2nd Floor)
Mosman, NSW 2088
Phone +61 (0) 2 / 99 09 58 00
Fax +61 (0) 2 / 99 09 58 10
Email leanne@themediaco.com.au

Austria and South Tyrol
Freia Csiker-Sebesta
Gruner + Jahr Verlagsges. mbH
Walcherstraße 11 / 7. OG / Top 71
1020 Vienna
Phone +43 (0) 1 / 5 12 56 47 - 0
Fax +43 (0) 1 / 5 12 56 47 - 20
Email ims.oesterreich@guj.de

Belgium, Luxembourg, Netherlands
Stefanie Van Biesen
G+J IIMS BVBA
Couperus Rechts 648
9000 Ghent
Phone +32 (0) 9 / 2 35 02 13
Fax +32 (0) 9 / 2 35 02 11
Email ims.benelux@guj.com

China
Mary Yao
Media Gateway International Ltd.
Room 971, Poly Plaza 14, South Dong Zhi Men Street
Dongcheng District
Beijing 100027
Phone +86 (0) 10 / 65 51 - 56 63
Fax +86 (0) 10 / 65 51 - 06 63
Email mary@mjchchina.com

France
Pauline Conjour
G+J International Media Sales SARL
13 rue Henri Barbusse
92230 Gennevilliers
Phone +33 (0) 1 / 73 05 46 60
Email ims.france@guj.de

Greece, Cyprus
Hara Koutelou
Globvy SA
648, Kifissias Str.
15125 Marousi
Phone +30 (0) 211 / 0 12 96 00
Fax +30 (0) 212 / 1 / 05 06 00
Email info@globvy.com

Hungary, Croatia, Czech Republic, Slovenia
Tibor Sáringer
spot ON media
Zsolt utca 5.
Budapest 1016
Phone +36 (0) 1 / 212 70 21
Email tibor.saringer@spotonmedia.hu

India
Rachna Gulati
MediaScope Representation India LLP
1007/8, 10th Floor, Surya Kiran Building
19, K.G. Marg
Delhi 110001
Phone +91 (0) 11 / 23 73 08 69
Email rachna.gulati@mediacope.co.in

Italy (excl. South Tyrol)
Stefanie Treves
Gruner + Jahr GmbH, G+J International Media Sales
Am Baumwall 11
20459 Hamburg
Phone +49 (0) 40 / 37 03 03 – 29 49
Fax +49 (0) 40 / 37 03 – 17 29 49
Email stefanie.treves@guj.de

Poland
Nina Kowalewska-Motlik
New Communications, Spółka z ograniczoną odpowiedzialnością
Spółka komandytowa Baluckiego 20/3
02-557 Warszawa
Phone +48 / 22 646 26 76
Email nina.kowalewska@ft.pl

Portugal
Paulo Andrade
Ilimitada – Media Internacional
Estrada das Tojas Nº 641. Bloco 1 – R/C B
Carrisascal de Alvide
2755 – 116 – Alcabideche
Phone +351-213 / 85 35 45/98
Fax +351-213 / 88 32 83
Email paulandre@ilimitadapub.com

Russia, CIS
Nina Alexina
Volga Marketing GmbH
18/4 Torgovaya Str.
Business Center "Avantazh", Office 1.2
663001 Naberezhnaya Novgorod
Phone +7 (0) 831 / 439 74 74 – 308
Email nina.alexina@volgmarketing.at

Scandinavia
Stefanie Treves
Gruner + Jahr GmbH, G+J International Media Sales
Am Baumwall 11
20459 Hamburg
Phone +49 (0) 40 / 37 03 03 – 29 49
Fax +49 (0) 40 / 37 03 – 17 29 49
Email stefanie.treves@guj.de

South America (excl. Brazil)
Jorge Pflucker
Netcorp Media
Jr. Caracas #2463, Jesús Maria Lima 11
Phone +51-1 / 717 32 82 / -83
Fax +51-1 / 262 44 69
Email jgpflucker@netcorpmedia.com

Spain
Olivia López Solano
Openlands IMS
Via de las dos Castillas 33
Edif 4 Bajo A
28224 Pozuelo de Alarcón, Madrid
Phone +34 / 9 11 43 03 79
Email olopez@openlands.es

Switzerland (G+J office)
Stefanie Meierfrankenfeld
Gruner + Jahr (Schweiz) AG
Zeltweg 15, P.O. Box
8032 Zurich
Phone +41 (0) 44 / 2 69 70 70
Fax +41 (0) 44 / 2 69 70 71
Email ims.schweiz@guj.de

Turkey
Reha Bilge
Media Ltd.
Alkararifi Sokak No. 8 Kat 2
34330 Levent/Istanbul
Phone +90 (0) 212 / 2 75 84 33
Fax +90 (0) 212 / 2 75 92 28
Email rehabilge@medialtd.com.tr

United Kingdom, Ireland
Chris Turner-Green
GJ International Media Sales Limited
Silver House, 31 Beak Street
London W1F 9SX
Phone +44 (0) 20 / 74 37 43 77
Fax +44 (0) 20 / 74 37 43 78
Email ims.uk@guj.de

USA
Katrin Adler
Gruner + Jahr GmbH
G+J International Media Sales
Am Baumwall 11
20459 Hamburg
Phone +49-40-3703-3335
Email adler.katrin@guj.de

---

(i) The media portfolio of G+J IIMS can be found under www.internationalmediasales.net.
Gruner + Jahr GmbH I Registered Office: Hamburg, Commercial Register: District Court Hamburg HRA 151939
Executive Board: Julia Jäkel (CEO), Oliver Radtke, Stephan Schäfer

RATE CARD NO. 50. Valid from 1. January 2021